

Business management: Example C



[Student work \(PDF\)](#)



[RPPF \(PDF\)](#)

Extended essay: Example commentary			
Subject	Business management	WSEE theme (if applicable):	
Category for language essays (if applicable):		Subjects used for WSEE (if applicable):	
Title of essay:	Corporate Culture at Oracle		
Research question:	To what extent can Oracle's success be contributed to its corporate culture and organizational structure?		
Assessment details			
Criterion	Mark awarded	Commentary	

<p>A: Focus and method</p> <p>[Maximum possible mark: 6]</p>	<p>4</p>	<p>The topic and research question are well communicated; the methodology is good, but the sources could be richer and more academic in nature.</p>
<p>B: Knowledge and understanding</p> <p>[Maximum possible mark: 6]</p>	<p>6</p>	<p>Very good subject knowledge as evidenced by the terminology used throughout and the use of models showing that the student learned a lot about the topic (corporate culture and structure) and went beyond the syllabus (see page 8, Mintzberg's model which is at university degree level).</p>
<p>C: Critical thinking</p> <p>[Maximum possible mark: 12]</p>	<p>11</p>	<p>The research, analysis and discussion/evaluation are "excellent" hence the mark awarded is in the middle of the highest markband (no strong reason to go up or down).</p>
<p>D: Presentation</p> <p>[Maximum possible mark: 4]</p>	<p>4</p>	<p>Very good structure and layout.</p>
<p>E: Engagement</p> <p>[Maximum possible mark: 6]</p>	<p>5</p>	<p>Two elements moved this from the 3–4 markband to the 5–6 markband: self-awareness and reflection about flawed time management, and the fact that the comments are specifically about the project carried out (as opposed to being more generic).</p>
<p>Total marks awarded</p>	<p>30/34</p>	