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# EE/RPPF

For use from May/November 2018
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Candidate personal code:



## Extended essay - Reflections on planning and progress form

Candidate: This form is to be completed by the candidate during the course and completion of their EE. This document records reflections on your planning and progress, and the nature of your discussions with your supervisor. You must undertake three formal reflection sessions with your supervisor: The first formal reflection session should focus on your initial ideas and how you plan to undertake your research; the interim reflection session is once a significant amount of your research has been completed, and the final session will be in the form of a viva voce once you have completed and handed in your EE. This document acts as a record in supporting the authenticity of your work. The three reflections combined must amount to no more than 500 words.

The completion of this form is a mandatory requirement of the EE for first assessment May 2018. It must be submitted together with the completed EE for assessment under Criterion E.

**Supervisor:** You must have three reflection sessions with each candidate, one early on in the process, an interim meeting and then the final viva voce. Other check-in sessions are permitted but do not need to be recorded on this sheet. After each reflection session candidates must record their reflections and as the supervisor you must sign and date this form.

### First reflection session

Candidate comments:
I chose my extended essay in Business Management as I would like to pursue this subject at university. Whilst discussing with my supervisor, he suggested that I should write about a something that I am passionate so I decided on corporate culture. Human Resources is an essential component to the running of any business. I find this interesting. While keeping in mind my supervisor's advice, I made a list of well-known multinational companies that would be potentially interesting and applicable for my extended essay on: Google, Oracle, Microsoft, and Apple Inc. are just a few of the companies I examined. I ultimately choose Oracle as I was fascinated to learn about this technology company which I did not know much about. Also Oracle was a primary sponsor that brought a major sailing event called the America's Cup to Bermuda. I believe the biggest challenge I will face in writing this essay is obtaining reliable sources in order to grasp accurately, Oracle's overall corporate culture. I will address this problem by using multiple sources and for resources from reputable publishers. Therefore I decided my research question should be: 'To what extent can Oracle's success be contributed to its Corporate Culture and Organizational Structure?'
Date: Supervisor initials:

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Extended essay





### Interim reflection

Candidate comments:
In my research, I discovered many articles, books and webpages about the corporate culture of Oracle. In my initial research of looking at Google's corporate culture, I discovered that Google is ranked number 1 by Fortune magazine for the best company to work for. Therefore I will compare what Google does to achieve this in comparison to Oracle. I did not efficiently plan my research process as I should have narrowed my research topic. I had some irrelevant references and I should have grouped the resources into different sections as I progressed. My supervisor recommended that In order in improve my essay that I ought to include a graph of Oracle's stock price over the years and to correct small grammatical errors. Most importantly my supervisor advised that I should define the measurement of Oracle's success in order to fully answer my extend essay question by showing Oracle's market share, profits and the number of countries in which it has a corporate presence.
Date: Supervisor initials:
Final reflection - Viva voce

Candidate comments:

What I have learnt compiling my extended essay is the importance that employees play in the role of the business, whether it be in customer services or innovation towards new technology and that every employee should feel motivated by feeling valued by having job satisfaction and good compensation. From a janitor to the CEO everyone plays a role into Oracle's corporate culture environment. At first deadlines were challenging to meet because of my poor time management. Furthermore my research took too long initially as my topic as I discovered was very broad. In conclusions Oracle's success is due to its corporate culture and organizational structure and I now understand the importance of valuing one's employees.



Extended essay





Supervisor comments:

**Supervisor**: By submitting this candidate work for assessment, you are taking responsibility for its authenticity. No piece of candidate work should be uploaded/submitted to the e-Coursework system if its authenticity is in doubt or if contradictory comments are added to this form. If your text in the box below raises any doubt on the authenticity of the work, this component will not be assessed.

I enjoyed working with this candidate on her extended essay "To what extent can Oracle's success be contributed to its Corporate Culture and Organizational Structure?" Her time management was poor to start with but this improved during the course of her writing. She used a good range of business tools: organisational structure, leadership styles, and theories of corporate culture. She has worked independently and read a wide range of texts. The candidate showed a sensible approach to the work and gained in confidence throughout the process.

